



EDWARD.GARRITY

GRAPHIC DESIGN. DIGITAL PHOTOGRAPHY.



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I am passionate about my work, thrive on detail, and have four critical eyes which drive my creative process.

A hands on multimedia graphic artist with special interests in product/brand photography and food and beverage packaging design.

Education

Sacred Heart University, Fairfield, CT
Bachelor of Arts, *Summa Cum Laude*

Degree concentrations:
Graphic Design & Studio Art

Dean's List: Fall 2011–Spring 2015

*Environmental Club Founder,
The Green SHUs*

Applications

Nikon D7200
Photoshop
Illustrator
InDesign
Muse
After Effects
Boxshot 3D
Microsoft Office
Google Applications
Apple Only

Experience

Anheuser-Busch InBev: Merged with Boathouse Beverage in October 2016
In-House Creative Designer, May 2015–October 2017

Working solely on SpikedSeltzer, a craft beer brand within the High-End Group, I lead the brand in all product and lifestyle photography. While working closely with the public relations and the social media team, I created post ready files to ensure that the brand's identity remained authentic and visually engaging on Facebook and Instagram. While staying current on application updates, as well as social and cultural trends, I influenced how the brand was presented visually on social media leading in a 90% increase in following since May 2015.

Along side my digital work, I worked closely with the marketing team to provide print ready files ranging from sell-sheets and event materials to updated packaging, product development and a brand graphics manual. I managed the distribution of the brand's visual assets to 550+ beer wholesalers nation wide.

Sacred Heart University
Artist Assistant, September 2012–April 2013

I assisted Artist/Professor Nathan Lewis in creating a commissioned mural for the University. I worked primarily in a demanding photo shoot environment where I learned what equipment is needed for proper lighting and staging, and most importantly, how to use a camera. I also worked extensively with Photoshop, silhouetting the 100+ figures seen in the painting.

Honors

Graphic Design Guest Speaker
Plainville, CT High School, Career Fair, November 2015

Honorable Mention Advanced Graphic Design
Sacred Heart University, Annual Student Art Exhibit, March 2015

First Place Intermediate Graphic Design
Sacred Heart University, Annual Student Art Exhibit, March 2013

Club of The Year
Sacred Heart University, The Green SHUs Environmental Club, May 2013

Member, Delta Epsilon Sigma
National Honors Society for Catholic Colleges and Universities, February 2015