



# EDWARD.GARRITY

GRAPHIC DESIGN. DIGITAL PHOTOGRAPHY.

203.598.9806

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I am passionate about my work, thrive on detail, and have four critical eyes which drive my creative process.

I am a hands on multimedia creative with special interests in print/package design, product/brand photography, digital content for social platforms.

## Education

**Sacred Heart University**, Fairfield, CT  
Bachelor of Arts, *Summa Cum Laude*

Degree Concentrations:  
Graphic Design & Studio Art

*Dean's List: Fall 2011–Spring 2015*

*Environmental Club Founder,  
The Green SHUs*

## Expertise

Photoshop  
Illustrator  
InDesign  
After Effects  
Muse  
Bridge  
Boxshot 3D  
Nikon D7200  
SquareSpace  
Apple Products  
Microsoft Office  
Google Applications  
Safe Cutting/Mounting  
Carpentry  
Details

## Experience

### **The Georgia Institute of Technology**

Graphic Designer/Photographer, April 2018–Current

As the primary creative team member, I helped develop a creative strategy and unique visual identity for the five departments in the Office of Health and Well-Being, while staying within the institute's brand standards. This was accomplished through department program guides and brochures, event marketing and photography, print and digital advertising, social media design, as well as seven major vinyl installments throughout the department's facilities.

Alongside this project management, I also supervised a group of 2-4 design interns each semester. I assigned and tracked the progress of multiple projects, while creating an environment of collaboration, constructive critique, and general creative productivity.

**Anheuser-Busch InBev:** Merged with Boathouse Beverage in October 2016  
Graphic Designer/Photographer, May 2015–October 2017

Working solely on SpikedSeltzer, a craft beer brand within the High-End Group, I worked closely with the marketing team to provide print ready files ranging from sell-sheets and event materials to updated packaging for all flavors, product development and a brand graphics manual. I managed the distribution of the brand's visual assets to 550+ beer wholesalers nation wide. As a single person department, I was responsible for almost all visual assets for the brand.

Along side my design work, I lead the brand in all product and lifestyle photography. While working closely with the public relations and the social media team, I created post ready files to ensure that the brand's identity remained authentic and visually engaging on Facebook and Instagram.

### **Sacred Heart University**

Artist Assistant, September 2012–April 2013

I assisted Artist/Professor Nathan Lewis in creating a commissioned mural for the University. I worked primarily in a demanding photo shoot environment where I learned what equipment is needed for proper lighting and staging, and most importantly, how to use a camera. I also worked extensively with Photoshop, silhouetting the 100+ figures seen in the painting.

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