



# EDWARD GARRITY

GRAPHIC DESIGN. DIGITAL PHOTOGRAPHY.



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I am passionate about my work, thrive on detail, and have four critical eyes which drive my creative process.

A hands on multimedia graphic artist with special interests in print/package design, product/brand photography, digital content for social platforms.

## Education

**Sacred Heart University**, Fairfield, CT  
Bachelor of Arts, *Summa Cum Laude*

Degree concentrations:  
Graphic Design & Studio Art

*Dean's List: Fall 2011–Spring 2015*

*Environmental Club Founder,  
The Green SHUs*

## Applications

Photoshop  
Illustrator  
InDesign  
Muse  
Bridge  
After Effects  
Boxshot 3D  
Nikon D7200  
Microsoft Office  
Google Applications  
SquareSpace  
Apple

## Experience

**Anheuser-Busch InBev:** Merged with Boathouse Beverage in October 2016  
In-House Creative Designer, May 2015–October 2017

Working solely on SpikedSeltzer, a craft beer brand within the High-End Group, I worked closely with the marketing team to provide print ready files ranging from sell-sheets and event materials to updated packaging for all flavors, product development and a brand graphics manual. I managed the distribution of the brand's visual assets to 550+ beer wholesalers nation wide. As a single person department, I was responsible for almost all visual assets for the brand.

Along side my design work, I lead the brand in all product and lifestyle photography. While working closely with the public relations and the social media team, I created post ready files to ensure that the brand's identity remained authentic and visually engaging on Facebook and Instagram. While staying current on application updates, as well as social and cultural trends, I influenced how the brand was presented visually on social media leading in a 90% increase in following since May 2015.

**Sacred Heart University**  
Artist Assistant, September 2012–April 2013

I assisted Artist/Professor Nathan Lewis in creating a commissioned mural for the University. I worked primarily in a demanding photo shoot environment where I learned what equipment is needed for proper lighting and staging, and most importantly, how to use a camera. I also worked extensively with Photoshop, silhouetting the 100+ figures seen in the painting.

## Honors

**Graphic Design Guest Speaker**  
Plainville, CT High School, Career Fair, November 2015

**Honorable Mention Advanced Graphic Design**  
Sacred Heart University, Annual Student Art Exhibit, March 2015

**First Place Intermediate Graphic Design**  
Sacred Heart University, Annual Student Art Exhibit, March 2013

**Club of The Year**  
Sacred Heart University, The Green SHUs Environmental Club, May 2013

**Member, Delta Epsilon Sigma**  
National Honors Society for Catholic Colleges and Universities, February 2015